



PREVIEW ISSUE



A PUBLICATION OF THE PUBLIC LIBRARY ASSOCIATION

## Planning for Portland!

**P**lanning to attend PLA 2022? PLA conferences offer an excellent opportunity to immerse yourself in the world of public librarianship. From a wide assortment of educational programs to the exciting events and displays in the exhibits hall (also tailored to your needs and interests), to author events and the Virtual Conference – this is *the* event for public librarians, public library workers, trustees, and anybody interested in the public library world. To help you make the most of your conference experience, we've assembled some tips.

### Prepare for the Week

Review the schedule in advance and have an idea of the programs you would like to attend. Select a few options for each time slot and take note of auxiliary events you might want to take part in. Sketch out a preliminary schedule. From the comfort of home, you can also check out the Oregon Convention Center. [Go here](#) to read about the center, review floor plans, and more. If you can, get to Portland early enough to get the lay of the land. Check out the convention center, your hotel, the neighborhood (restaurants, convenience stores, etc.). Visit the Travel Portland [website](#) to learn more about the city and neighborhoods you might be interested in visiting. [Go here](#) for recommendations from Multnomah County Library staff.

Make sure to bring your business cards, you'll need them for all the networking opportunities at PLA 2022, and to enter raffles in the Exhibits Hall. Start planning any meetings you hope to conduct at PLA 2022. Is there a vendor you hoped to visit? A colleague you want to connect with? Now is the time to make those plans.

### Expand Your Network

At PLA conferences, much of the learning occurs during conversations that happen outside of sessions. These informal chats can be among your most valuable experiences at the conference. So, prioritize talking with others. Visit the Member Lounge (in the exhibits hall) and talk with other members! Go to the receptions! Use those business cards! It's been more

than two years since a national public library conference has taken place – take advantage of this opportunity to network with your colleagues.

### COVID-19 Safety Measures

The Public Library Association's priority in all meetings and events decisions is the safety and welfare of our attendees, exhibitors, partners, and team. As infections and hospitalizations driven by the Omicron variant have recently declined, PLA understands that safety requirements from the State of Oregon and others are subject to change. To set and maintain expectations for conference attendees in advance of travel, the PLA 2022 requirements for masking and vaccination/negative test outlined below will remain in effect during the conference, even if the state mandate is lifted.

PLA is partnering with [Safe Expo](#) to manage key elements of the onsite health and safety plan, including COVID-19 vaccination credentialing and testing. To enter the Oregon Convention Center and participate in the PLA 2022 Conference, you must provide one of the following:

- Proof of vaccination, uploaded in advance to Safe Expo's secure vaccination portal (preferred)
- Physical vaccination card, presented to Safe Expo staff onsite
- A negative COVID-19 PCR or Rapid test result within 72 hours of the first day of each event, presented to Safe Expo staff onsite

Once vaccination or a negative COVID-19 test has been verified, Safe Expo will provide you with a "GO CARD" that will allow you to pick up your PLA Conference materials. Once verification has been received, you will not need to provide proof of vaccination or testing again. Instructions on verifying your COVID-19 vaccination status will be sent to all attendees this week.

PLA will require masks to be worn at all indoor conference events, even if the state mandate is lifted.

Please review the full list of health and safety requirements and recommendations at the [COVID-19 Information page](#).



The Oregon Convention Center

## Shaping Up Your Schedule

**T**he PLA 2022 website, [www.placonference.org](#), the PLA conference app, the onsite conference schedule, and the *PLA Daily News* (available onsite Wednesday and then digitally Thursday and Friday) are all excellent resources to use when planning and/or revising your schedule. In the morning check the the app, or your email for the PLA Daily News, for new events or any last-minute room changes. The Wednesday issue of the *PLA Daily News* will also include the exhibitor floor plan to assist you in navigating the exhibits hall.

When outlining your schedule, give yourself a couple of program options for each time slot to guard against room overcrowding or an unexpected diversion. Include time for visiting the exhibits hall – the events, products, demonstrations, and discussions with vendors

offer yet another educational opportunity.

### Make a Backup Plan

Program room assignments are made in advance based on the results of the session preference survey. From this date, we place what looks to be the most popular programs in the largest rooms. When planning your day, make sure to include two or three alternate choices for each time slot. That way if your first choice is too crowded for your liking, or for any other reason you decide not to attend a session, you can go to your back-up plan. Alternatively, you can use this time to visit the exhibits hall, which is significantly less crowded during programming hours. In addition to visiting vendor booths, check out the [How-To Stage](#) and the [Career Center](#) in the Hall.

CLICK HERE TO REGISTER FOR PLA 2022!

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# Thank You to All of our Exhibitors!

**Company..... Booth**

3branch Products .....1050  
 4imprint .....1020  
 A Kids Company About Inc. ....853  
 ABC-CLIO/Libraries Unlimited.....1857  
 Adam Matthew Digital & Quartex.....2057  
 Advantage Archives .....1745  
 ALA Publishing & Media and ALA Store .....943  
 America's Voice Project at Cornell University.....1007  
 Andrews McMeel Publishing .....2358  
 Arcadia Publishing.....1725  
 Association for Rural & Small Libraries.....1306  
 AtoZdatabases .....951  
 Auto-Graphics, Inc. ....1253  
 AWE Learning.....1451  
 Backstage Library Works .....1244  
 Baker & Taylor.....1737  
 Baker Publishing Group .....1445  
 Bearport Publishing.....952  
 Bellwether Media, Inc.....956  
 Bendable .....823  
 BerryDunn .....2059  
 Better Containers Mfg. Co.....1959  
 Better World Books .....1217  
 BiblioCommons Corp. ....1017  
 Biblionix .....736  
 Bibliotheca.....1729  
 Birchard Co / EZDrop.....1213  
 Blackstone Audio .....2143  
 Blick Art Materials .....1105  
 BMI Digital Reel.....1357  
 Book Buzz Stage .....804  
 Book Systems.....742  
 Booklist Publications .....943  
 BookPage.....1657  
 Bound To Stay Bound Books, Inc. ....2061  
 Brainfuse.....1029  
 Brodart Co.....2037  
 Burgeon Group, LLC.....1250  
 ByWater Solutions.....1216  
 Candidate Tables .....1045  
 Career Center.....656  
 CareerOneStop.....957  
 Cato Institute .....2156  
 Checkers TV LLC.....1756  
 Cherry Lake Publishing / Sleeping Bear Press.....2350  
 Children's Plus, Inc.....1617  
 ChinaSprout, Inc. ....2058  
 Collaborative Summer Library Program .....1005  
 Combined Book Exhibit.....1949  
 Communico .....1425  
 Comprise Technologies.....930  
 Consortium Books Sales & Distribution .....1550  
 Consumer Financial Protection Bureau.....2060  
 Counting Opinions .....1152  
 Crabtree Publishing Company .....2150  
 Crowley Company, The.....1013  
 Cultural Surroundings .....1229

**D-H**

Diamond Book Distributors .....1457  
 Discover Books .....917  
 EBSCO Information Services .....1237  
 Edible Education LLC .....1010  
 Emporia State University, School of Library  
 and Information Management.....845  
 Entangled Publishing.....2261  
 EnvisionWare.....1936  
 Estey / Tennsco .....1750  
 Eustis Chair.....1211  
 Farber Specialty Vehicles.....913  
 FE Technologies .....1327  
 Firefly Books.....1251  
 Freedom Lifted.....1051  
 Galaxy Press.....1753  
 Gale, a Cengage Company.....1717  
 Galecia Group .....1304  
 Hachette Book Group.....1320  
 Harlequin .....2257  
 HarperCollins Publishers.....2253  
 Historical Information Gatherers, Inc.....750  
 Hiveclass .....2256

**PLA is very grateful for the presence and support of our exhibitors. Be sure to make time in your schedule to check out the PLA 2022 Exhibits Hall for the latest in library world products and services.**

**Exhibits Hours**

**Wednesday**  
**Exhibits Opening Reception:**  
**3-6:00 PM**

**Thursday**  
**Exhibits Open: 9:00 AM- 5:00 PM**

**Exhibits Coffee Breaks:**  
**9-10:00 AM & 3-4:00 PM**

**Friday**  
**Exhibits Hours: 9:00 AM – 2:00 PM**

**Exhibits Coffee Break:**  
**9:00 – 10:00 AM**

**Exhibits Closing Reception:**  
**1:30-2:00 PM**

HMH Books & Media.....1759  
 How-to-Stage.....644

**I-L**

Independent Publishers Group (IPG).....1650  
 Infobase.....1644  
 Ingram Academic Services .....1551  
 Ingram Content Group.....1557  
 Ingram Publisher Services .....1545  
 Innovative Document Imaging.....1104  
 Institute of Museum and Library Services .....2252  
 International Library Services .....1344  
 Interplay Learning.....923  
 iREAD .....1108  
 Jessica Kingsley Publishers .....1109  
 JIMMY Patterson Books .....1322  
 Jump! Library.....953  
 Junior Library Guild .....1221  
 Kensington Publishing.....2052  
 Kidzpace Interactive.....928  
 Koios LLC.....847  
 Komatsu Architecture .....2348  
 Laptops Anytime.....1851  
 Legal GPS.....1852  
 Lerner Publishing Group.....2149  
 LibLime .....1053  
 Librarica LLC.....1350  
 Library Comic.....2355  
 Library Ideas, LLC.....1127  
 Library Juice Academy .....2357  
 Library Market.....937  
 LibraryIQ .....1311  
 Little Brown Books for Young Readers .....1324  
 Llewellyn Worldwide, Ltd. ....2160  
 LocalHop.....1257  
 Louisville Free Public Library .....1961  
 Lyngsoe Systems, Inc.....927  
 LYRASIS .....1444

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Macmillan Adult.....2155  
 Macmillan Children's Publishing Group - MCPG.....2159  
 Magnolia Pictures.....1153  
 Mango Languages .....828  
 MatterHackers, Inc.....2343  
 medici.tv .....744  
 Meescan Inc. ....1057  
 Mergent by FTSE Russell.....1121  
 Microcosm Publishing & Distribution .....1760  
 Midwest Library Service .....1150  
 Midwest Tape.....1411

Millonex LLC.....1345  
 MJ:Library Shelving by Aurora .....1356  
 mk Solutions, Inc. ....2137  
 MOBIUS .....2356  
 Multnomah County Library .....1252  
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 Network of the National Library of Medicine .....851  
 NewsBank, Inc. / Readex.....936  
 Niche Academy .....2237  
 Nobrow/Flying Eye Books.....2158  
 North Star Editions .....2056  
 OCLC, Inc. ....1637  
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 OverDrive .....1337  
 Penguin Random House .....2048  
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 Playaway Pre-Loaded Products .....1605  
 Plymouth Rocket, Inc. ....829  
 PolicyMap.....1006  
 Pop-Up Shops .....642  
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 Publisher Spotlight.....1656  
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Quarto Group, The.....1858  
 Quipu Group, LLC.....922  
 Rabble MUSICat.....1347  
 Reading Group Choices .....2345  
 READSquared .....1157  
 Reference Solutions .....1117  
 Reycraft Books .....1220  
 Rhode Island Novelty.....837  
 Rosen Publishing.....1056  
 Rowman & Littlefield Publishing Group .....2337  
 Sage Publishing.....2154  
 San Jose State University School of Information..907  
 Scholastic Library Publishing.....2148  
 School Life a division of ImageStuff .....746  
 Sentry Custom Security, Inc .....1751  
 Sequoia Kids Media .....2259  
 Sheehan Nagle Hartray Architects .....1856  
 SHORT EDITION.....1046  
 Shoutbomb, LLC.....1119  
 Simon & Schuster .....2258  
 SirsiDynix .....1137  
 Smart Horizons Career Online High School.....1145  
 Soho Press, Inc.....1960  
 SOLUS.....1042  
 Sourcebooks, Inc.....1659  
 Springshare.....1245  
 ST Imaging, Inc. ....1456  
 StackMap .....1850  
 Stay Connected Technologies .....2248  
 Stem Education Works.....752  
 StickTogether Products LLC.....1151  
 Swiftspace.....843

**T-Z**

The Child's World, Inc .....2349  
 The New York Times .....816  
 The Penworthy Company, LLC.....1824  
 The Shelf .....1037  
 Third Week Books .....2055  
 ThriftBooks.....1450  
 TLC/Tech Logic .....1711  
 TMC Furniture .....2354  
 T-Mobile .....942  
 Today's Business Solutions .....1645  
 Traf-Sys Inc. ....2352  
 Transparent Language .....1844  
 Tutor.com .....1316  
 Two Rivers Distribution.....1551  
 Tyndale House Publishers .....950  
 U.S. Securities and Exchange Commission .....831  
 Union Square & Co .....2360  
 Unique Management Services, Inc. ....946  
 University of Nebraska.....911  
 University of Rhode Island .....1106  
 USC .....1159  
 Wishpets, LLC.....1861  
 Workman Publishing Co. ....1956  
 WT Cox Information Services.....1210  
 Zoobean .....2243

# VEGA LX

## The Library Experience Suite from Innovative



### Expand Your Library Impact

What is the Vega Library Experience (LX)? It's a suite of modules built from the ground up to work seamlessly with **Polaris**, **Sierra**, and **Innovative Resource**

**Sharing** that unlocks the untapped potential of your library data. Within the Vega LX ecosystem, you can manage your full range of programs and services while enhancing your daily engagements with patrons, staff, donors and citizens. So, why not visit our booth at PLA 2022 to learn more about Vega LX?



#### CONNECT

Seamlessly connect to your ILS and manage patron communications



#### PROMOTE

Digital marketing, website building & fundraising tools



#### DISCOVER

A user-friendly, discovery experience with modern features



#### PROGRAM

Integrates, manages and creates library events



#### INTERACT

Two-way messaging via SMS, chatbot or digital assistants



#### ANALYZE

Uses key data to quantify your library's ROI



To celebrate PLA 2022, we're giving away a library marketing toolkit.

Take our survey for your chance to win:  
[iii.com/pla22](http://iii.com/pla22)

## What's Happening Wednesday?

**P**LA 2022 features a new schedule designed to bring you three full days of programming. This year programming begins on Wednesday, but there are also many big events happening that day! Here's how the day looks:

### Registration Oregon Convention Center, Pre-Function C

Wednesday Hours: 7:00 AM-6:00 PM

If you haven't already, head over to the Convention Center and check in. You can pick up a lanyard and the PLA 2022 Program Book. (Just a reminder that this year the program book only contains a skeleton schedule of events, and you will need the conference app to easily navigate the conference).

### Opening Session with Luvvie Ajayi Jones – Oregon Convention Center, Halls A-A1

8:30 –10:00 AM

New York Times best-selling author, podcast host, and professional troublemaker Ajayi Jones will kick off the conference by challenging attendees to overcome their fears and get comfortable with being uncomfortable. Ajayi Jones thrives at the intersection of comedy, me-



Ajayi Jones

dia, and justice. Her debut book, "I'm Judging You: The Do-Better Manual," hit the New York Times best-sellers list at #5 in its first week. Her latest book, "Professional Troublemaker: The Fear-Fighter Manual," was released Mar. 2, 2021, and was an instant hit. Ajayi Jones is known for her trademark wit, warmth, and perpetual truth-telling. She has graced stages around the globe for some of the world's most innovative companies and conferences, and her wildly popular TED talk "[Get Comfortable with Being Uncomfortable](#)" has over 5 million views.

### Programs

(Check the app or the conference website for program list and locations).

10:15 –11:15 AM

11:30 AM–12:30 PM

### Lunch Break

12:30 –1:45 PM

### Programs

2:00 PM–3:00 PM

### Exhibits Opening Reception – Oregon Convention Center, Halls BCDE

3:00–6:00 PM

Offers a first look at the products and services of the PLA 2022 exhibiting companies – and the opportunity to enjoy some food and drink while you are at it. The [How-To Stage](#) and the [Career Center](#), both located in the Exhibits, will also feature programming and/or events at this time.

## Use the Conference App

**S**ince information changes daily, we strongly encourage attendees to use the PLA 2022 mobile app as their primary source of conference information. The mobile app offers all the essential conference details, including program descriptions, room assignments, special events, speaker profiles, and the Passport to Prizes game. The app is also where you can complete program evaluations, which help PLA staff and committee members make decisions on future PLA conferences and events.

The PLA 2022 mobile app lives within eShow Events, which is available in the Apple App Store and Google Play Store. All advance registrants will receive an email invitation (sent to the address in your registration record) to install eShow Events and download the PLA 2022 event app.

To see the attendee list, communicate with others, play the Passport to Prizes game, and get the most out of the app, app users will need to login

to the My Planner section with the login credentials in the email invitation from PLA. For your privacy, app users can opt out of appearing in the attendee list.

### Play Passport to Prizes!

Win fabulous prizes by visiting participating exhibitors at their booths in the Exhibits Hall to scan their QR codes with the mobile app. Scan QR codes from all participating exhibitors by 1:30 PM on Friday, March 25, to be eligible for the prize drawing during the Exhibits Closing Reception on Friday, March 25, 1:30 PM–2:00 PM. You must be present at the time of the drawing. For rules and instructions, visit [https://www.placonference.org/exhibits\\_passport.cfm](https://www.placonference.org/exhibits_passport.cfm).

### Need Help?

Visit the Mobile App page on the conference website at [https://www.placonference.org/mobile\\_app.cfm](https://www.placonference.org/mobile_app.cfm). In-app help is also available; or you can contact PLA staff at [placonfapp@ala.org](mailto:placonfapp@ala.org) for additional assistance.

## ALA Publishing & Media

BOOTH #943 will include the ALA Store, ALA Editions, ALA Neal Schuman, and Booklist. Make sure to carve out some time in your schedule to stop by BOOTH #943 and shop for the many new and bestselling items available – resources to support your work!

## Intellectual Freedom Forum: Thursday, March 24

In this time of increased challenges to core library values and expertise, PLA is hosting multiple sessions to share resources and build connections in support of intellectual freedom. Drop in to connect with peers and share strategies for navigating challenging times. Location: Oregon Convention Center - Oregon Ballroom 203.

### Tentative schedule:

12:00 PM–1:30 PM ..... Ask a Lawyer  
2:00 PM–3:00 PM ..... Peer sharing roundtables  
2:00 PM–4:00 PM ..... 1-on-1 appointments with ALA's  
Office for Intellectual Freedom

## Getting Around Portland

MAX Light Rail is at the heart of Portland's award-winning public transportation system, which connects Portland International Airport (PDX), the convention center and downtown hotels. It's easy, inexpensive and convenient. Here are some quick facts:

### Trip times:

- PDX to downtown Portland: 38–43 minutes
- PDX to Oregon Convention Center: 30–33 minutes
- Oregon Convention Center to downtown Portland: 10–13 minutes
- An adult ticket good for 2.5 hours costs \$2.50.

MAX trains run about every 15 minutes most of the day, every day. Service is less frequent in the early morning, mid-day and evening. Trains run from approximately 5 a.m. through midnight.

For complete schedules and more information, visit [www.trimet.org/max](http://www.trimet.org/max).

Be sure to pick up your free MAX pass at the Safe Expo Counter in the registration area.

**CLICK HERE TO  
REGISTER FOR  
PLA 2022!**

## Equity, Inclusion And Belonging: More Than Just Words

Join Multnomah County (OR) Library friends at PLA 2022 to learn about their work to center equity, inclusion, and belonging as the foundation for lasting, transformational change. Learn about actions their library is taking to manifest this commitment. Enjoy a cup of tea in their BIPOC affinity space; learn about creating these for your staff; hear about centering equity, inclusion, and belonging in outreach, community engagement, marketing and communications, recruitment, and more. Multnomah staff look forward to welcoming you to their home! Location TBA.

## Thinking About Thursday

### Registration – Oregon Convention Center, Pre-Function C

Thursday Hours: 7:30 AM – 5:00 PM

### Children’s Author Breakfast—Oregon Convention Center, Oregon Ballroom 201

*Unfortunately this event is sold out!*

7:00 AM–8:00 AM

This breakfast features renowned children’s authors Dhonielle Clayton, Alex Gino, Rex Ogle, and Traci Sorrell.

### Big Ideas with Brittany K. Barnett – Oregon Convention Center, Halls A-A1

8-9:00 AM

Brittany K. Barnett is a best-selling author, attorney, and entrepreneur who thrives at the intersection of hope, justice, and freedom. As a corporate attorney, Brittany was committed to pro bono representation of clients unjustly sentenced under federal drug laws. Her dedication to this life-changing work resulted in freedom for numerous people serving fundamental death sentences for federal drug offenses—including seven clients who received executive clemency from President Barack Obama. As the daughter of a formerly incarcerated mother, Barnett knows firsthand the far-reaching impact of mass in-



**Brittany K. Barnett**

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Cyndi Brown

carceration, devastating families and entire communities.

Dedicated to transforming the criminal justice system, Barnett founded two nonprofits to carry out her life’s work: [Girls Embracing Mothers](#), dedicated to empowering girls with mothers in prison; and the [Buried Alive Project](#), which fights to free people buried alive under outdated federal drug laws. Her work is multi-dimensional, seeking not only to free people from prison but also to cultivate their creative and entrepreneurial powers to better the world.

Barnett is also the founder of the [Manifest Freedom Fund](#) and [Milena Reign](#), social enterprises devoted to shifting the paradigm to show the world-changing impact that justice-impacted entrepreneurs can have when they have access to capital and resources not to merely survive, but to thrive. Her book, “[A Knock at Midnight: A Story of Hope, Justice, and Freedom](#),” was released to critical acclaim and selected as an NAACP Image Award nominee and Los Angeles Times Book Prize Finalist. Her book was also chosen by Amazon Editors as the #1 Best Book of 2020. She is a graduate of SMU’s Dedman School of Law and holds bachelor’s and master’s degrees in accounting.

Appearing courtesy Penguin Random House

**Exhibits Open – Oregon Convention Center, Halls BCDE**  
9:00 AM – 5:00 PM

**Exhibits Coffee Break**  
9-10:00 AM

### Programs (Check the app or the conference website for program list and locations.)

10:15 –11:15 AM

11:30 AM–12:30 PM

### Lunch Break

12:30–1:45 PM

### Author Lunch – Oregon Convention Center, Oregon Ballroom 201

Separate registration and fee required.

12:30-1:45 PM

Clothilde Ewing has spent her career communicating through journalism as an assignment editor and producer at CBS News; in entertainment as a producer at The Oprah Winfrey Show; through politics as a member of the press team for President Obama’s 2012 reelection campaign; and with nonprofits, where she currently serves as Vice President of Strategic Communications at The Chicago Community Trust. She was inspired to write her first book after reading a New York Times opinion piece by her now-editor, Denene Millner, titled “Black Kids Don’t Want to Read About Harriet Tubman All the Time.” Her goal is for children, whether they look like hers or not, to see children of color in books that have nothing to do with race or struggle and have everything to do with belonging and joy. A graduate of Syracuse University’s SI Newhouse School of Communications, she currently lives in Chicago with her husband and two young children. Her debut picture book is called “[Stella Keeps the Sun Up](#)” (publishing on March 8 by Simon & Schuster), and it is the first book in a series featuring the



**Clothilde Ewing**

adorable and adventurous title character, Stella. In this incandescently fun, hijinks-filled picture book, a young girl schemes to keep the sun up in the sky so she never has to go to bed. Appearing courtesy Simon & Schuster

### Programs

2:00 –3:00 PM

**Exhibits Afternoon Coffee Break**  
3:00–4:00 PM

### Programs

4:00 –5:00 PM

**APA Presents: Press Play – An Evening With Your Favorite Authors And Audiobook Narrators – Oregon Convention Center, Oregon Ballroom 204**

5:30 –6:30 PM

Join us for Press Play, an evening celebrating all things audiobook! This year, the Audio Publishers Association event—which has become a favorite among past PLA Conference attendees—will be open to all conference registrants and will feature a panel discussion and Q&A with some of your favorite authors and audiobook narrators. Press Play will kick off before the PLA 2022 All-Conference Reception, so attendees can get their author fix before finishing the night with hors d’oeuvres, drinks, and dancing! No ticket required. PLA thanks the Audio Publishers Association for its support of this event.

**All-Conference Reception – Oregon Convention Center, Oregon Ballroom 201-202 and Halladay Lobby**

6:00 –7:30 PM

Open to all conference attendees! Don’t miss this fabulous party – it’s a great time to mix and mingle with your colleagues.

## OVERDUE

Check in with Richland Library (Columbia, SC) as they recreate their famous Overdue event—celebrating a little bit of South Carolina creativity in the Pacific Northwest. Check out their interactive arts, crafts, virtual reality, and live music from THE Dubber, one of their Artists-in-Residence. Location TBA.

## “OUR WISHES” AT PLA 2022

This year, Anythink Libraries (Adams County, CO) brings artist [Alejandra Abad](#) and her “Our Wishes” project to PLA 2022 in Portland. As part of “Our Wishes,” a collaboration between Anythink, Abad, and the Boulder Museum of Contemporary Art, messages of hope were crowdsourced from the Thornton, CO, community and placed on beautiful flags displayed throughout the library. Learn how partnerships with local artists and organizations can help libraries make art accessible and amplify community voices during this immersive installation. Attendees are invited to relax, reflect, and write their own messages of hope in the space while connecting with Abad and Anythink staff. Location TBA.

## NEW from PLA!

ORDER TODAY!



[bit.ly/GraphicsGiftShop](https://bit.ly/GraphicsGiftShop)



# The PLA 2022 Virtual Conference

The PLA Virtual Conference is back—bigger and better than ever—for attendees who are unable to join us in person. The PLA 2022 Virtual Conference schedule has been expanded to offer live programming across all three days of the in-person conference, including:



- Live-streams from Portland of Opening Session with Luvvie Ajayi Jones, Big Ideas Series, and Closing Session with Kal Penn\*

- Eleven time slots of educational programs, each with two live sessions to choose from

- Author interviews, a Virtual Conference happy hour, and more

- On-demand access to recorded Virtual Conference programs for one year\*

*\*Although many Virtual Conference programs will be recorded for later on-demand access, the Opening Session, Big Ideas Series, and Closing Session will be live-streamed only and not recorded for later viewing.*

**Registration is now open for the Virtual Conference. Register and get more information [here](#).**

## Virtual Conference At-a-Glance

(All times are Pacific. Schedule is subject to change.)

### Wednesday, March 23, 2022

8:30 AM–10:00 AM	Opening Session with Luvvie Ajayi Jones
10:15 AM–11:15 AM	Programs
11:30 AM–12:30 PM	Programs
12:45 PM–1:45 PM	Author Interview(s)
2:00 PM–3:00 PM	Programs
3:00 PM–4:00 PM	Virtual Conference Happy Hour

### Thursday, March 24, 2022

8:00 AM–9:00 AM	Big Ideas with Brittany K. Barnett
9:15 AM–10:15 AM	Programs
10:15 AM–11:15 AM	Coffee Break with Author Interview(s)
11:30 AM–12:30 PM	Programs
12:45 PM–1:45 PM	Virtual Career Center Event
2:00 PM–3:00 PM	Programs
3:15 PM–4:15 PM	Programs

### Friday, March 25, 2022

8:00 AM–9:00 AM	Big Ideas with Amy Schneider
9:15 AM–10:15 AM	Programs
10:15 AM–11:15 AM	Intellectual Freedom Discussion(s) TBA
11:30 AM–12:30 PM	Programs
12:45 PM–2:00 PM	Stay tuned... we have something exciting in the works!
2:15 PM–3:15 PM	Programs
3:30 PM–4:30 PM	Programs
5:00 PM–6:00 PM	Closing Session with Kal Penn

# THANK YOU PLA 2022 SPONSORS

## GOLD



## SILVER



## BRONZE



# Friday Finale

## Registration – Oregon Convention Center, Pre-Function C

Friday Hours: 7:30 AM – 2:00 PM

## BIG IDEAS with Amy Schneider – Oregon Convention Center, Halls A-A1

8-9:00 AM

Amy Schneider is an American software engineer and recent Jeopardy! champion. Following an impressive 40-game winning streak, she became the most successful woman ever to compete on Jeopardy! She is second all-time in the show's history, trailing only Ken Jennings, and the 11th highest-earning contestant of all time across all American game shows. Schneider is also the first openly transgender contestant to qualify for the Tournament of Champions.



Amy Schneider

Having been raised in a Catholic family, Schneider suppressed her gender identity well into adulthood. She has since stressed the importance of trans representation and shifting the focus from their suffering to their accomplishments. Since her transition in 2017, she has made a point to say yes to new experiences—from trying stand-up comedy to piercing her nose.

The California native has earned a spot in the show's Hall of Fame and will next be seen in the Tournament of Champions competing against some of her all-time favorite contestants.

## Exhibits Open – Oregon Convention Center, Halls BCDE

9:00 AM-2:00 PM

Last chance to visit that booth you've been meaning to check out! Make some time in your schedule to get to the exhibits today and see what's on offer.

## Exhibits Coffee Break

9-10:15 AM

## Programs

10:15-11:15 AM  
11:30 AM – 12:30 PM

## Lunch Break

12:30-1:45

## Author Lunch – Oregon Convention Center, Oregon Ballroom 201

Requires separate registration and fee. Check [placonference.org](http://placonference.org) for more information on this event.

## Exhibits Closing Reception – Oregon Convention Center, Halls BCDE

1:30-2:00 PM

## Programs

2:15-3:15 PM  
3:30-4:30 PM

## Closing Session with Kal Penn – Oregon Convention Center, Halls A-A1

5-6:00 PM

Kal Penn is an actor, writer, pro-

ducer, and former Associate Director of the White House Office of Public Engagement. He is known for his starring roles in "Designated Survivor," "House," "Mira Nair's The Namesake," the "Harold & Kumar" franchise, and the patriotic immigration sit-com "Sunnyside" which he co-created for NBC.

From 2009 to 2011, Penn took a sabbatical from acting to serve in the Obama/Biden administration, where he served as the President's

Liaison to Young Americans, Asian Americans, Pacific Islanders, and the Arts community. In these roles, he worked on a range of issues, including the repeal of Don't Ask, Don't Tell; the Affordable Care



Kal Penn

Continued on page 9

**Year-Round Reading Programs**

**BOOTH 1157**

An easy, fun way for patrons to log their reading at home, library, or on the go

**COMPLETELY CUSTOMIZABLE**  
Reading is not one-size fits all, READSQUARED offers an online system configurable for your community

**INSPIRE PARTICIPATION**  
Offer participants fun activities, literacy games, random drawings, raffles, events, themed badges and more!

**QUICK & EASY SET-UP**  
Review three simple items in the pre-packaged, yet fully customizable programs and your site is ready to go

**READSQUARED Mobile App**  
Includes a mobile app and fully integrated mobile website. With flexible pricing options and contract terms, READSQUARED helps you build a culture of reading in your community.

Learn More at [READSQUARED.com](http://READSQUARED.com)

## How-To Stage

Join us at the How-To Stage, in the Exhibits Hall, for an incredible line-up of 20-minute hands-on sessions provided by and for conference attendees! Here's the schedule:

### Wednesday, March 23

- 3:10 PM–3:30 PM:** HOW TO Start a Book Subscription Box
- 3:30 PM–3:50 PM:** HOW TO Host a Read What You Want Book Club
- 4:00 PM–4:20 PM:** HOW TO Initiate and Pilot a Social Work Practicum in Your Library
- 4:30 PM–4:50 PM:** HOW TO Host a Karaoke Event
- 5:00 PM–5:20 PM:** HOW TO Save a Smelly Book
- 5:30 PM–5:50 PM:** HOW TO Get Started Playing Ukulele

### Thursday, March 24

- 9:30 AM–9:50 AM:** HOW TO Kick-Start Health Programming at Your Library (NNLM)
- 10:00 AM–10:20 AM:** HOW TO Create an Easy & Free Web Map
- 10:30 AM–10:50 AM:** HOW TO Flip Your Library's Collections – Visiting Project Chaos
- 11:00 AM–11:20 AM:** HOW TO Get to Inbox Zero
- 11:30 AM–11:50 AM:** HOW TO Host a National Voter Registration Day Statewide Initiative
- 12:00 PM–12:20 PM:** HOW TO Use Patron Mapping to Expand and Strengthen Outreach
- 12:30 PM–12:50 PM:** HOW TO Respond to Challenges and Concerns About Library Resources
- 1:00 PM–1:20 PM:** HOW TO Organize a Library Bike Ride

- 1:30 PM–1:50 PM:** HOW TO Throw a Murder Mystery Party
- 2:00 PM–2:20 PM:** HOW TO Start a Seed Library
- 2:30 PM–2:50 PM:** HOW TO Decolonize Your Library Programs
- 3:00 PM–3:20 PM:** HOW TO Start a Youth Poet Laureate Program
- 3:30 PM–3:50 PM:** HOW TO Start and Run an Expungement Clinic
- 4:00 PM–4:20 PM:** HOW TO Diversify Library Book Collections
- 4:30 PM–4:50 PM:** HOW TO Get Started Playing Ukulele (Encore Presentation)

### Friday, March 25

- 9:30 AM–9:50 AM:** HOW TO Create Magical Connections Through Content Marketing
- 10:00 AM–10:20 AM:** HOW TO Zine
- 10:30 AM–10:50 AM:** HOW TO How to Think About, Talk About, and Be About Allyship
- 11:00 AM–11:20 AM:** HOW TO Manage Series Fiction
- 12:00 PM–12:20 PM:** HOW TO Offer One Book Literacy Experiences
- 12:30 PM–12:50 PM:** HOW TO Embrace Business Librarianship (Repeat)
- 1:00 PM–1:20 PM:** HOW TO Respond to a First Amendment Audit at the Library
- 1:30 PM–1:50 PM:** HOW TO Stay Connected When Socially Distant

*PLA thanks Network of the National Library of Medicine for its exclusive support of the How-To Stage.*

## Career Center

Once again, we're offering a helpful and resourceful spot for job seekers, recruiting libraries, and advisors to connect at PLA Conference. The Career Center, in the Exhibits Hall, will have coordinated events at select times (see below), but will remain open during conference hours to enable job posting or impromptu interviews. Admission to the Career Center is included with Full Conference registrations and Exhibits-Plus badges. Single-Day

registrants can attend on the day for which they've registered. Résumé Review, Interview Practice, and Mini-Mentoring sessions are free, but separate registration is required and space is limited.

### Wednesday, March 23

**Career Fair – 3:00 PM–6:00 PM**  
Looking for a library job? Come see who's hiring at the PLA 2022 Career Fair! Is your library hiring? If you would like to host a table

and connect with job seekers at the PLA 2022 Career Fair, please fill out the [registration form](#). There is a \$100 fee to host a table. Two exhibits-only passes are included.

### Thursday, March 24

**Résumé Review, Interview Practice, and Mini-Mentoring Sessions -9:00–11:25 AM and 2:00-3:55 PM**

The sign-up form for the Résumé Review, Interview Practice,

and Mini-Mentoring sessions will open soon, check [placonference.org](#) for updates. Also, you can visit the Career Center onsite to see if any walk-up slots are available.

**Career Fair - 12:00 PM–2:00 PM**

### Friday, March 25

**Résumé Review, Interview Practice & Mini-Mentoring - 9:00 AM–11:25 AM**

**Career Fair - 12:00 PM–2:00 PM**

**DON'T FORGET TO REGISTER  
ONLINE TODAY!**



## Friday

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Act; Pell Grants; arts and culture programs; the DREAM Act; and rapid response to the BP Oil Spill and earthquake in Haiti.

He was a national co-chair for the Obama/Biden re-election campaign in 2012 and served on the President's Committee for the Arts and Humanities, focusing on arts education and cultural diplomacy, including the first-ever U.S. Government arts delegation to Cuba. Penn has taught courses at the University of Pennsyl-

vania and the University of California, Los Angeles. Originally from New Jersey, he received his undergraduate degree in sociology, theater, film, and television at the University of California, Los Angeles, and received a graduate certificate in international security from Stanford University. He has been a term member at the Council on Foreign Relations.

Penn recently wrapped production on the CBS drama "Clarice" (based on "Silence of the Lambs"), and Freeform's late night youth election format show "Kal Penn Approves This Message." He currently stars

in the animated Disney Junior series "Mira, Royal Detective;" is an executive producer on the Viacom/Paramount+ comedy "Surina & Mel;" and can be heard in Nickelodeon's "It's Pony." His culinary competition series "Money Hungry" airs on The Food Network.

Penn's first book "You Can't Be Serious" was released on November 2, 2021 from Simon and Schuster/Gallery Books. He also narrates the audiobook.

PLA thanks T-Mobile for Education for its exclusive support of this event.

## Follow Us #PLA2022



# PRODUCT SHOWCASE

PAID LISTINGS

## Blackstone Publishing

Booth #2143

Join us on Thursday March 24th at 3pm for a book signing by author Jordan Ifueko!

Get a free audiobook of her New York Times bestselling YA fantasy novel *Raybearer* (while supplies last)

Learn about what's new at Blackstone Publishing including Print, Audio and Large Print!

Serving libraries since 1987, Blackstone is your one-stop shop for audiobooks and more!

[www.BlackstoneLibrary.com](http://www.BlackstoneLibrary.com)



## READsquared

Booth #1157

Reading Programs - Readers Advisory Homework Helper - Reading Buddies

Join READsquared and engage your community with customizable online reading programs designed for all ages. Inspire participation with curated book recommendations, fun activities, literacy games, random drawings, raffles, events, themed badges and certificates, and more!

See all that READsquared has to offer and request a demo today! [RequestDemo@READsquared.com](mailto:RequestDemo@READsquared.com)

READsquared – Connecting your Library and Community!



## Promote your Books and Products

It's not too late to purchase a Product Showcase listing for *PLA Daily News*: highlight products and books; promote author signings and more!

- Cost: \$750/net (Wednesday/Thursday/Friday) or \$450/net (Wednesday only)
- Listing includes company name and booth number, product photo, description (100 words max.), and link to company website in digital version
- Listings organized alphabetically, by company name.
- Products introduced after 1/1/22 will have a "new" designation.

All Product Showcase advertisers will be bolded in the exhibitor list in *PLA Daily News*.

## Print and Digital Advertising Opportunities

*PLA Daily News* offers exhibitors the opportunity to stand out in Portland through print and digital advertising placements.

- **Three onsite issues:** One Onsite Printed Issue, to be actively distributed on day one of the exhibits (Wednesday), with bonus electronic distribution via *PLA Daily News* email; and two interactive electronic issues with video clips to be distributed on Thursday and Friday during the conference via *PLA Daily News* email.
- Advertising placements includes complimentary publication of one 300-word press release and image in each issue that your ad appears.
- Advertising placements are also available in the daily *PLA Daily News* email, which will be sent to more than 3,000 recipients.

Contact Jenn Waters, [jwaters@showdailies.com](mailto:jwaters@showdailies.com), to receive the media kit.

**Ad space is still available!**